

### I WISH MY GIFT TO BE:

- Anonymous
- In honor of: \_\_\_\_\_
- In memory of: \_\_\_\_\_

**My company has a matching gift policy**

Company \_\_\_\_\_

Address \_\_\_\_\_  Hm  Wk

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_  Hm  Wk  Cell

Email \_\_\_\_\_

Signature \_\_\_\_\_

Campaigner _____
Date _____

Please visit us at: [cir.org](http://cir.org)

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**Community Information & Referral**  
 2200 North Central, #601  
 Phoenix, Arizona 85004  
 Phone: (602) 263-8845 • [info@cir.org](mailto:info@cir.org)

*Bringing People and Services Together Since 1964*

### CURRENT PROGRAMS

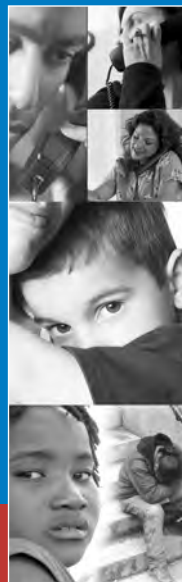
*Every hour of every day, hundreds of people in Arizona need essential human services...*

When people do not know where to turn, CIR is there for them. The 24-hour helpline is staffed by highly-trained bilingual Information and Referral (I&R) specialists and offers a myriad of diverse programs and services:

Computerized database of 12,000 participating agencies and community programs including government and private nonprofit organizations, self-help support groups, civic clubs, professional associations, and many more services.

Published Directory of Human Services and Self-Help Support Groups

#### SPECIAL REGULAR AND SEASONAL HELPLINES AND HOTLINES:



24-Hour Helpline, 7 days a week, 52 weeks a year

Flu/Pneumonia Immunization Hotline

Emergency Food Helpline

24-hour Domestic Violence and Homeless Shelter Hotline

Earned Income Tax Credit Hotline

Mortgage Foreclosure Hotline

Community Voice Mail for homeless persons



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## FULFILLING ITS MISSION...

*"to serve as the key source of integral information that brings people and services together to meet vital needs"*



# Community Information & Referral

[www.cir.org](http://www.cir.org)

*Bringing People and Services Together Since 1964*

## Annual Giving Campaign Finding Help - Finding Hope



## WHY SUPPORT COMMUNITY INFORMATION & REFERRAL?

The poverty rate in Arizona is 21%, the second highest in the nation; there are 4,000 foreclosures a month in the state; 271,000 jobs have been lost in Arizona since late 2007; more than 20,000 people are homeless

By linking services to needs, Community Information & Referral (CIR) provides solutions for those in need of food, shelter, mental health hotlines, drug and alcohol treatment, child and adult protection, emergency healthcare, and all health and human services available in our communities.

Since 1964, Community Information and Referral, has been the "go-to" agency that has the up to the minute information on health and human services resources in Arizona. Local provider agencies like homeless shelters, food banks, and mental health services, have relied on CIR to steer their clients to wherever their needs can be met. CIR is the primary source of information for:

- Available shelter beds – how many and where
- Food box site locations
- Transportation information to reach needed resources
- Hotlines for medical and mental health services

In 2010, CIR provided free and confidential assistance to nearly 450,000 low to moderate-income individuals seeking health and humans services.



## YOUR SUPPORT WILL HELP PEOPLE IN NEED THROUGHOUT ARIZONA.

Reflects number of calls received weekly

**\$2500** Supports emergency shelter referrals for 750 clients in need of a safe place to sleep

**\$1000** Provides a connection to emergency food sources for 360 clients who need to feed their families

**\$500** Connects 165 women to domestic violence shelters and services for themselves and their children

**\$250** Provides access to mortgage delinquency and default resolution counseling to help 84 families maintain their homes

**\$100** Directs 10 families to emergency and preventive dental care; or 280 to flu shot immunization locations

Community Information & Referral is committed to assuring that all who seek help receive accurate, timely information to meet their vital needs. The cost to provide these up to date referrals is an ongoing challenge. With an average of 610 referral calls per day at an average cost of \$3.30 per call, CIR incurs more than \$2,000 per day just in call charges.

## PROVIDING MORE REFERRAL SERVICES TO MORE PEOPLE THROUGH 2-1-1

Current access to CIR is via a 602 or 800 number. Neither is easy to remember nor intuitive. That is all about to change - 2-1-1 is here! With the implementation of the national 2-1-1 dialing helpline, CIR will make access to information faster and easier by utilizing a recognized urgent phone number concept.

In July 2010, , CIR was designated as the lead entity and the provider of 2-1-1 services in Arizona. Just as 9-1-1 is now ingrained in everyone's mind as the number to call for life and death emergencies, 2-1-1 will be the same for shelter and food emergencies, and all health and human service resources. 2-1-1 will also serve as a back-up support system for 9-1-1 operations and disaster relief efforts, and will also be available via the internet and social media sites.

### UTILIZING THE 2-1-1 SYSTEM WILL HAVE MANY SIGNIFICANT BENEFITS, INCLUDING:

- 24/7 easy access to up-to-date health and human services resource information statewide
- Caller demographic trends to assist governmental, social service agency, philanthropic, corporate, and business leaders in identifying gaps in human service delivery systems
- Key coordination during local, state, and national disasters



## I pledge my support to the CIR Annual Giving Campaign with a gift of:



- \$5,000
- \$2,500
- \$1,000
- \$750
- \$500
- \$250
- \$211 for 2-1-1
- \$100
- Other \$ \_\_\_\_\_

### Method of Payment:

- Check enclosed**  
(please make payable to CIR)
- Credit Card:**  
 Visa  MasterCard  AMEX

# \_\_\_\_\_

Exp. Date \_\_\_\_\_

### Please bill me/charge my card (choose below)

- Monthly  Quarterly  Once on \_\_\_\_\_ (date)

**Name** \_\_\_\_\_  
(Please print as you wish it to appear on the CIR donor lists & publications)

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_