

## AZ 2-1-1 Update

### Lead Agency and Mission

Community Information & Referral (CIR), an Arizona 501(c)(3) non-profit organization, has recently been designated as lead entity and the provider of 2-1-1 services in Arizona. Persons in need will be able to call this easy-to-remember number, 2-1-1, to access information on shelter and food emergencies, and all health and human service resources.

CIR already has a history of being the key referral source for connecting people and services to respond to Arizona's burgeoning human needs. **In 2010, CIR assisted offered free and confidential assistance to nearly 450,000 low to moderate income individuals** - providing solutions for those in need of food, shelter, mental health hotlines, drug and alcohol treatment, child and adult protection, emergency healthcare, and all health and human services available in our communities. The about-to-be launched 2-1-1 system will build on this platform, but will greatly expand its emergency responsiveness and access to more Arizonans.

### The Challenge

The implementation of AZ 2-1-1 will cost in excess of \$800,000 annually, and no existing funds are yet available for implementation.

### The Response

CIR has launched a fund-raising campaign, entitled "Finding Help – Finding Hope...2-1-1." The goal is to create a grass-roots movement of Arizona citizens to support the campaign, perhaps by donating "\$211 for AZ 2-1-1", or any other gesture of support.

### What Faith Communities Can Do

Simply build awareness of the ambition to build the 2-1-1 network, and the hope for financial support from those feeling the call to respond to the human services needs of Arizona. An e-version of campaign brochure is attached.

### Key Contact

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