



LEGACY AND PLANNED GIVING TOOL BOX

Southwest California Synod

Pacifica Synod

Grand Canyon Synod

These resources are easily implemented with the help of your Regional Gift Planner (RGP) and designed to drive increased engagement and gifts written to your congregation. Each activity builds on the next creating awareness and trust.

Create Process and Policy

Endowments help sustain the stability of ministry funding by creating stable distributions used to support important ministries to your congregation.

- Endowment Bylaw/Continuing Resolution Review or Creation
- Endowment Campaign
- Ministry Growth Fund Presentation or Annual Review for existing investors

Gift Policies build trust and knowledge with members that their gift will be considered and implemented equitably, and create a pathway for committee members to follow, thereby decreasing conflict.

- Gift Policy Review or Creation

Educate and Engage

- Facilitated Book Study to stimulate conversations about stewardship/giving/money.
- Articles provided by RGP in newsletter/bulletin inserts/email blast
- Schedule two Temple talks from Congregation Leaders prior to Legacy Presentation
- Pastor shares a sermon connected to Legacy and/or Stewardship
- Legacy Presentation by RGP (Donors may self-identify for continued conversation)

Connect Donors to Resources

- Confidential meeting with donor to facilitate their charitable plan
- Stewardship of gifts by Regional Gift Planner
- Legacy Society and Insights Newsletter Engagement

Steward Resources

- Holy Closure/Preserving Legacy facilitation
- All are invited to these complimentary webinars offered by ELCA Foundation in 2022

Ministry Growth Fund Investor Webinar

- Q2 April 29th
- Q3 July 29th
- Q4 October 28th

Legacy Webinars

- May 27th "Giving More Than You Have"
- August 26th "Pay Yourself then Pay It Forward"
- December 2nd "Giving Forever"