

The Grand Canyon Synod - ELCA

~ GENEROSITY ~

FILM FESTIVAL

Premiers Thanksgiving Week on GCS Website

Guide: Sharing Your Generosity Story

- ❑ Review the GCS “Generosity Storytelling 101” webinar
- ❑ Choose the story to tell and who will tell it — You? Your Household? Several generations? People in your ministry? Community?
 - Share the impact of being generous or being the recipient of someone’s generosity. When? Where? What happened? How were you changed?
 - Don’t tell the viewer you are going to tell a story — just tell it.
 - Appeal to the heart (emotion) more than the head (statistics).
 - Give your story a beginning, middle, and an end.
 - Include the 5 senses: sight, sound, taste, smell, and touch.
 - Give your story one main focus. Be specific.
 - Practice telling it before filming it.
 - If your story names another person(s), ask for permission to include them.

Guide: Filming Your Generosity Story using phone, camera, computer...

- ❑ Keep the story short — 30 seconds to 3 minutes max! 90 seconds is ideal.
- ❑ Introduce yourself: name, age/generation, congregation or ministry, location.
- ❑ With phone, shoot in landscape (horizontal) ←→ mode only. *This is essential!*
 - Use a tripod or place smart phone on a stand, book or item to hold it steady.
 - Do NOT zoom in and out when filming. Use one setting only.
- ❑ Film in a quiet space with no echo or sounds of motors, traffic, planes, other...Use a mobile mic if available.
- ❑ Sit/stand by a window for natural light. Or light subject(s) directly from the front or use two lights shining at 45-degree angles.
 - If film outdoors be aware of shadows and noises.
 - Do not light subject from the back.
 - Position subject and lights so no “down” shadows on subject’s body or neck.
- ❑ Film from waist up. Frame person(s) with 2-3 inches space above subject’s head.
- ❑ Position subject(s) 3-4 feet away from any wall or backdrop.
- ❑ Select a backdrop that isn’t too busy appearing.
- ❑ Set to film or record at highest quality.
- ❑ Submit in full resolution, not compressed.

- ⇒ **Submit** by **Monday, November 16, 2020**
- ⇒ **Upload** to www.wetransfer.com (free)
- ⇒ **Send** link to generationslink@gmail.com
- ⇒ **Q’s:** email above or call or text 602-740-3752

Note: Content of your video will not be edited. Only a GCS credits page will be added to each video.

Prizes for: First to enter, most creative filming, most heart-warming story, # generations, youngest & oldest storyteller...

- TGP Binder @\$69
- Gift cards for “movie night” — pizza, popcorn etc.