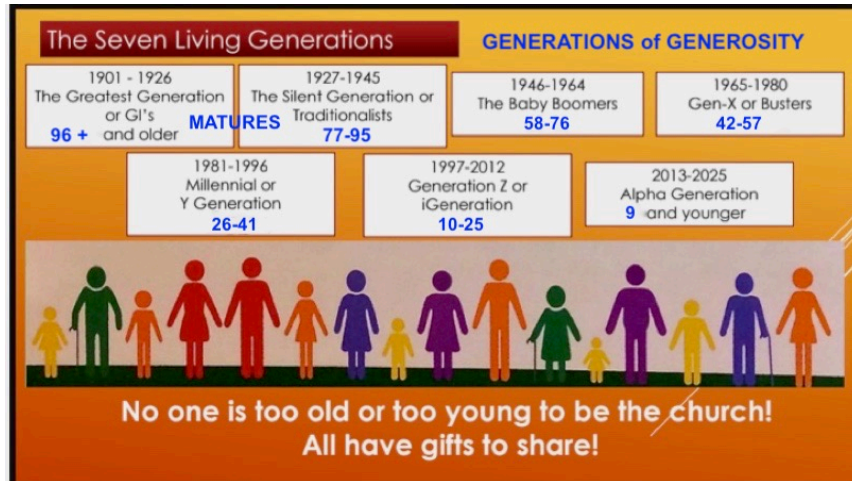


*RESOURCES to Accompany the Webinar*

**GENEROSITY**  
**Stewardship Across the Generations**



***Be like Jesus — become an “influencer” of Grace and Generosity!***

**Grand Canyon Synod Stewardship Ministry**

<https://www.gcsynod.org/stewardship>

**Grand Canyon Synod Stewardship Overview and Team**

<https://www.gcsynod.org/stewardship-gcs>

**The Generosity Workshop**

<https://www.thegenerosityproject.net/>



**Evangelical Lutheran Church in America**  
God's work. Our hands.

## Generational Engagement and Giving Characteristics

**BlackBaud institute** <https://institute.blackbaud.com/charitable-giving-report/>

Note: to receive information need to provide an email address.

**Charitable Impact Differences in Giving by generation** Comparing and contrasting: How Different Generations Give 2022

<https://www.charitableimpact.com/blog/differences-in-giving-by-generations/>

**Dorothy A. Johnson Center for Philanthropy** Next Generation Starting to Make Big Changes 2021 <https://johnsoncenter.org/blog/philanthropys-next-gen-is-starting-to-make-big-changes/>

**Four Generations for Charity: Who really Gives a Buck** BRIDGEWORKS

<https://www.generations.com/insights/four-generations-for-charity-who-really-gives-a-buck>

**Generation G** <https://medium.com/@authortonyryan/who-are-generation-g-33147ecd5351>

**Gen Z @ Management is a Journey®** website. Excellent info and easy to read

<https://managementisajourney.com/generation-z-who-are-they-and-what-events-influenced-them/>

**15 Events that Shaped Generation Y (Millenials)** @ Management is a Journey® website

<https://managementisajourney.com/15-influential-events-that-shaped-generation-y-infographic/> (Note: these 2 articles are free. Other content is membership based, \$5)

**Gen Z and Church** <https://www.thegospelcoalition.org/article/gen-z/>

**Learning To Give, Resources for Generational Giving**

<https://www.learningtogive.org/resources/generational-giving>

**Trust Bridge Global - Generational Giving Trends 2021**

<https://www.trustbridgeglobal.com/blog/2021/4/29/generational-giving-trends>

**What the Generations Approach Generosity Differently 2019**

Barna research, commissioned by Thrivent, expounds upon findings from *The Generosity Gap* report and examines giving trends among practicing Christian adults in the U.S.

<https://www.barna.com/research/generations-generosity/>

## Financial Education and Developmental Stages for Financial Literacy

**Age-by-Age Guide for Financial Education** <https://www.gohenry.com/uk/blog/financial-education/financial-milestones-for-kids-an-age-by-age-guide>

**EduTopia** a comprehensive, curated list of games and fun, learning tools tools <https://www.edutopia.org/topic/financial-literacy>

**FamZoo & GreenLight** virtual family bank accounts. Online family banking designed for kids and parents. Earn. Save. Budget. Spend. Donate. Learn. <https://youngandtheinvested.com/greenlight-vs-famzoo/>

**Kids and Money Milestone** *Milestones Ministries*. A Milestones Module for elementary aged. Recognizes children and adults as stewards of what God had given to them. Includes a worship litany, cross+generational events and four key activities for the home. <https://store.milestonesministry.org/product-p/kammm.htm>

**Parents, Kids and Money Matters & Parents, Teens and Money Matters** Thrivent Financial. Award-winning curriculum and workshops available from a Thrivent Financial representative. One-hour workshop for kids (ages 6-10) and teens and their parents to learn and talk about healthy stewardship practices in the home. Check out these articles as well:

- **Key Habits & values to Teach Your Kids About Money** <https://www.thrivent.com/insights/budgeting-saving/key-habits-and-values-to-teach-kids-about-money>
- **Healthy Money Habits to Teach Your Kids** <https://www.thrivent.com/insights/budgeting-saving/healthy-money-habits-to-teach-your-kids>
- **Teaching Teens About Money** <https://www.thrivent.com/insights/budgeting-saving/teaching-teens-about-money>

**Money Management Guide** for working with those who are homeless or experiencing economic stress. Comprehensive!! Basic tips for everyone. <https://www.creditdonkey.com/money-management-unhoused.html>

**Money Sanity U Share. Save. Spend.** Nathan Dungan's Guide to help build healthy money habits. Designed to bring families together to build new skills, counteract hyper-consumerism and equip the next generation for a lifetime of financial stewardship. Includes DVD. <http://www.sharesavespend.com/about-us> <http://www.sharesavespend.com/money-sanity-u>

**Search Institute Keep Connected Resource for Families** *Manage Money Well*. <https://keepconnected.searchinstitute.org/growing-up-responsibly/manage-money-well/>

**Sesame Street in Communities** *Finances for Kids*. A bilingual multimedia program created to help families share experiences in developing financial basics that will impact their children now and in the future. Extensive tool kits for parents, caregivers and educators. <https://sesamestreetincommunities.org/topics/financial-education/>

**Ten Financial Milestones for kids of All Ages** Take Charge America.

<https://www.takechargeamerica.org/10-financial-milestones-for-kids-of-all-ages/>

**The Great Piggy Bank Adventure** An online teaching tool and free interactive online game aimed at 8- to 14-year-olds. Teaches lessons about personal-finance management. Walt Disney Parks and Resorts Online teamed up with T. Rowe Price to design the virtual board, set in a mythical, three-dimensional world. <https://www.greatpiggybankadventure.com>

**Total Money Make Over (book) & the Financial Peace University Course**

To learn more about this approach to financial management, contact *Duane Gilson*, a course instructor and member of the GCS Stewardship team, [duane.gilson@gmail.com](mailto:duane.gilson@gmail.com)

<https://www.ramseysolutions.com/ramseyplus/financial-peace/buy-now>

**Ultimate Resources for Teaching Kids About Money** – a curated list of resources. Many parents wonder how they can teach kids about money and where to find age-appropriate resources online. Here you go. Updated 2022 <https://mint.intuit.com/blog/personal-finance/ultimate-resources-for-teaching-kids-about-money/#entry-content>

## Giving and Sharing

**Adult Lutherans Organized for Action**, “Creating a Healthy Volunteer Culture with those 65 and older” 2022 <https://mailchi.mp/fce4f94800a1/collective-effervescence-13510743?e=3d72dc478b>

**Arch Diocese of St Louis** Ideas for Children’s Stewardship. Entire web site and page is an excellent example and ideas for how a congregation could lift up stewardship. <https://www.archstl.org/about-stewardship/stewardship-overview/childrens-stewardship>

**Birthdays without Pressure** <https://www.birthdayswithoutpressure.org>

**Center for Faith & Giving** curated resources on Stewardship With Children <https://centerforfaithandgiving.org/2016/01/stewardship-with-children/>

**Learning to Give.** A treasury of cross-cultural resources that teaches about generosity, philanthropic historic, issues kids care about and roles of citizenship. A beautiful website. Connects the themes of giving and philanthropy. <https://www.learningtogive.org>

## Kids and Advertising

**Mark your calendar for October 19, 2022.** That’s when the FTC will convene [Protecting Kids from Stealth Advertising in Digital Media](#). Among the developments [the virtual event will consider](#) are the use of marketing tactics that make it difficult for children to distinguish between entertainment and advertising, and the rise of “kid influencers” whose videos often blur the line between paid promotions and unsponsored creative content <https://www.ftc.gov/business-guidance/blog/2022/05/save-date-ftc-host-protecting-kids-stealth-advertising-digital-media>

For the first time in 15 years, the Children's Advertising Review Unit (CARU), has updated its Self-Regulatory Guidelines for Children's Advertising ([Guidelines](#)). The new Guidelines, which focus primarily on the substantive content of child-directed advertising and apply to any company that advertises products or services to children, took effect on January 1, 2022 <https://www.steptoec.com/en/news-publications/advertising-to-children-new-guidelines-to-take-effect-2022.html>

**Stewardship is serious business!** Who is teaching our kids and households – the church? All about marketing to our children. Concordia University - St Paul <https://online.csp.edu/resources/article/marketing-to-children/>

### Board games

Review of Monopoly and other **family games** to play with a purpose and learn about money. <https://gamecows.com/financial-board-games/>

### Books

**Children's & Teens books** [Curated list on generosity and sharing](#). Instill an attitude of generosity and giving by teaching children from a young age to look for ways to be generous and sharing with others in their daily lives rather than waiting for opportunities for large and impressive acts. <https://www.readbrihtly.com/picture-books-to-teach-children-about-giving/>

**Making Grateful Kids: The Science of Building Character**, Jeffrey J. Froth & G. Bono. Templeton Press. West Conshohochen, PA. 2014. The authors make the case that gratitude matters and it matters in kids. Filled with scientifically based advice and examples for households. <https://www.amazon.com/Making-Grateful-Kids-Building-Character/dp/1599474808>

**The Opposite of Spoiled: Raising Kids Who Are Grounded, Generous, and Smart About Money**. Ron Lieber. Harper Collins. New York, NY. 2015. A book for parents or anyone who desires to have productive conversations about money with kids. A guidebook full of advice and stories. <https://www.amazon.com/Opposite-Spoiled-Raising-Grounded-Generous/dp/0062247026>

**Story Path** An excellent curated bibliography for children regarding stewardship that reflects topics of sharing, saving, consumerism, generosity, and scarcity vs. abundance. <https://storypath.upsem.edu/bibliography-children-and-stewardship/>

### Films

**Edutopia** Curated list of 10 videos, each less than five minutes that lift up generosity. <https://www.edutopia.org/blog/film-festival-generosity-lesson-ideas>

## Giving in Congregations and Legacy Planning

**Giving Platforms created for Congregations:** Online to Give-by-Texting

- **Vanco** <https://www.vancopayments.com/egiving/elca>
- **Tithe.ly** <https://get.tithe.ly>

**Legacy Giving** Planning Presentation <https://www.gcsynod.org/news/legacy-planning-presentation-available-for-viewing> by Regional Gift Planners:

- **Lisa Marie Higginbotham**, RGP, CFRE, serves ELCA congregations in Arizona  
[Lisa.higginbotham@elca.org](mailto:Lisa.higginbotham@elca.org) C: 805-910-5048
- **Josh Kerney**, RGP, serves ELCA congregation in Nevada  
[josh.kerney@elca.org](mailto:josh.kerney@elca.org) O: 530-520-0142

### The Generosity Project Website

Resources, curriculum, videos, articles, and stories of generosity across the generations.

<https://www.thegenerosityproject.net>

The **Grand Canyon Stewardship Team** supports congregations in their discipleship and stewardship ministries. Check out the informative GCS Stewardship web pages featuring webinars, links to resources and other helpful information.

<https://www.gcsynod.org/stewardship>

- ❖ Share a heart-warming **Story**, contact *Janis Richert* [azrichert@comcast.net](mailto:azrichert@comcast.net)
- ❖ Read the Cup of Generosity **Devotions**, by Pastor Dana Karen Reardon  
<https://www.gcsynod.org/a-cup-of-generosity>
- ❖ Learn more about **Financial Peace University Course**, a financial management course, contact *Duane Gilson*, [duane.gilson@gmail.com](mailto:duane.gilson@gmail.com)
- ❖ Contact *Linda Staats* with questions about **The Generosity Project**  
[Linda@homegrownfaith.net](mailto:Linda@homegrownfaith.net)

**For more information, contact:**

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